

belektro

Trade fair for electrical engineering, electronics and light
www.belektro.de



Trade fair for intelligent building technology
www.smarthk.de

belektro and SmartHK in figures



24.200

sqm
gross area



224

Exhibiting
companies



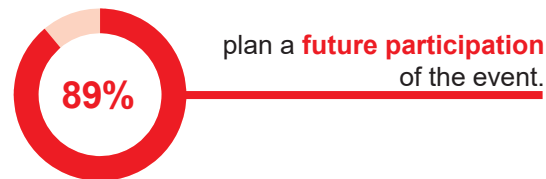
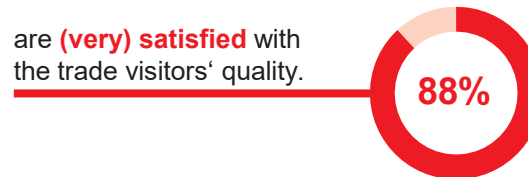
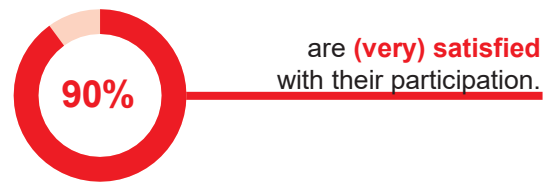
14.036

Industry
representatives

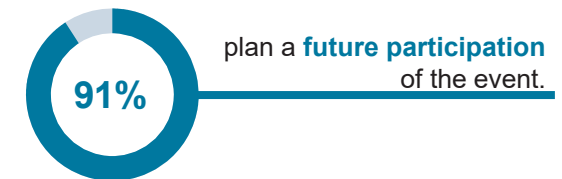
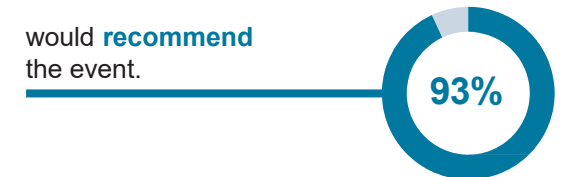
2022 belektro and SmartHK were held together for the first time at the Berlin Exhibition Grounds.

92% of the exhibitors and
88% of the trade visitors appreciate this parallelism.

Exhibitors



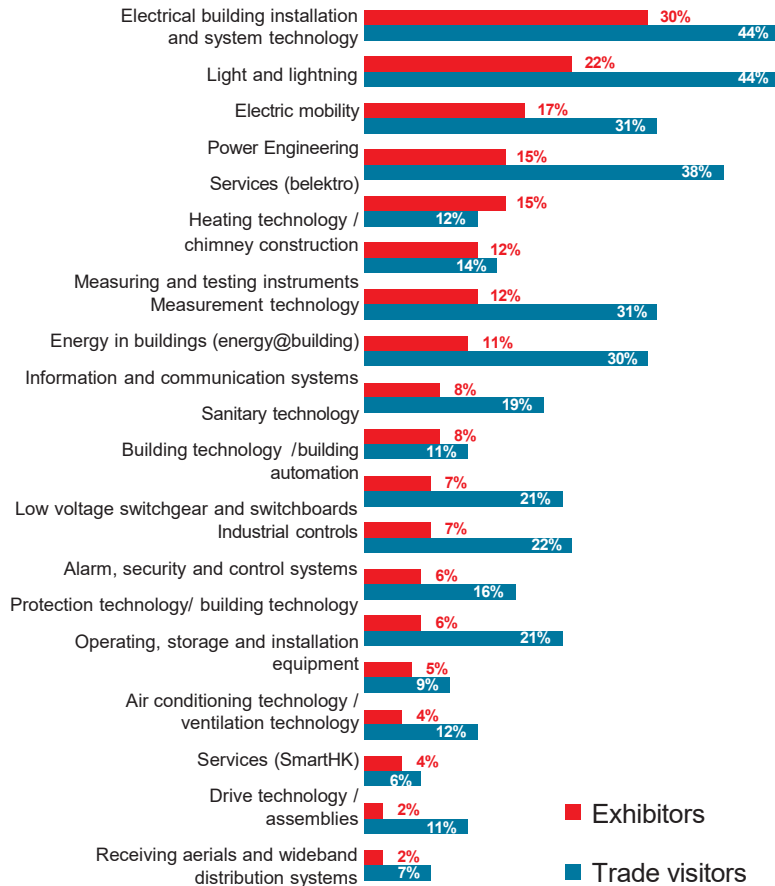
Trade Visitors



Brief Analysis 2022

Main areas and interests

(Multiple answers)



Further Insights – Exhibitors



86%

of the exhibitors attribute a **(very) high benefit** to their participation.

Innovations and future topics

82% of the exhibitors present an **innovation and/ or further development** at their booth.

For around **9 out of 10 exhibitors**, the event is **(very) suitable** for the presentation of innovations/ further developments.

For **96% of the trade visitors**, it is important to see innovations at the event.

9 out of 10 indicate, they saw and learned about a **(very) large number of innovations** during their visit.

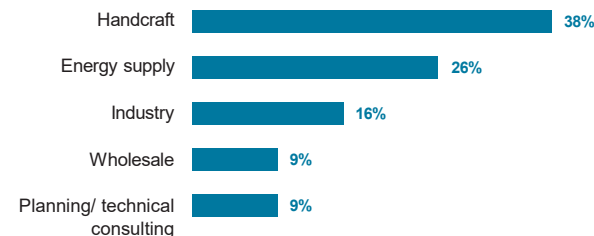
Renewable energies
E-Mobility
Energy efficiency / sustainability
SmartHome



are the TOP future topics of the trade visitors.

Economic sectors

(Multiple answers / working trade visitors)



81%

of the exhibitors expect a **positive after fair business**.

8 out of 10

of the exhibitors consider the range of products and services to be **comprehensive or largely complete**.